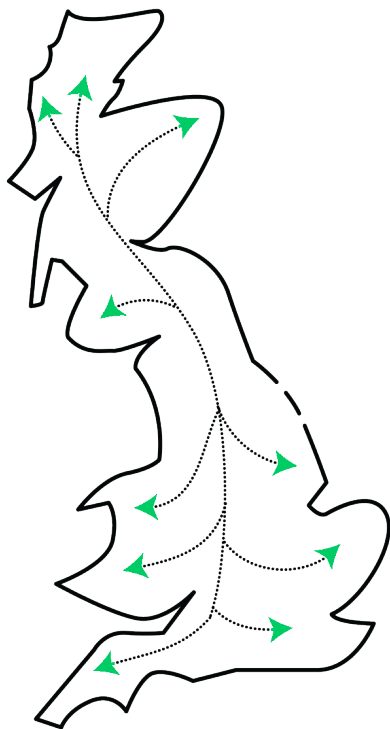




DATA THISTLE

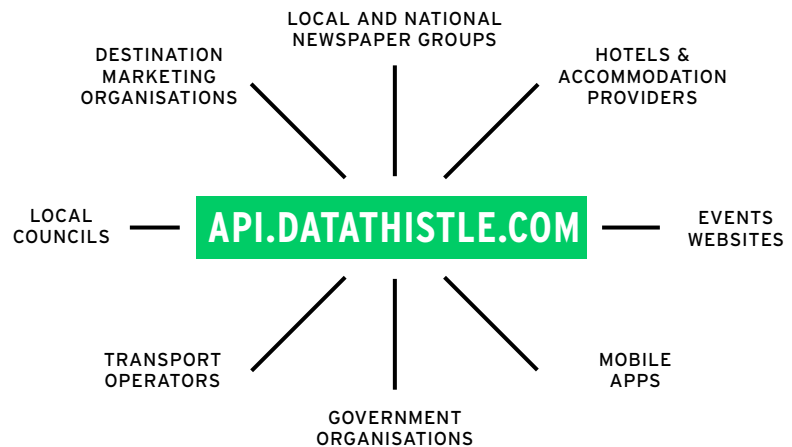
# WHY SUBMIT AN EVENT?

EVENT LISTINGS  
ARE COMPLETELY  
**FREE**



WE REACH OVER  
**10M**  
PEOPLE EVERY MONTH  
THROUGH OUR PARTNERS  
ACTIVELY LOOKING FOR  
EVENTS JUST LIKE YOURS

## WHO USES OUR DATA



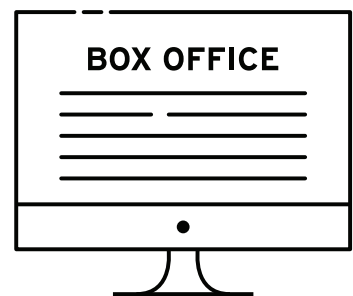
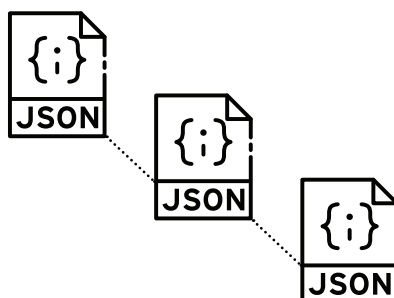
WE DISTRIBUTE LISTINGS TO NATIONAL NEWSPAPER GROUPS, DESTINATION MARKETING ORGANISATIONS, MOBILE APPS, LOCAL COUNCILS AND MORE.

WANT A FEED OF EVENTS INFORMATION?  
**CONTACT [IS@DATATHISTLE.COM](mailto:IS@DATATHISTLE.COM)**

WE CAN SUPPLY  
YOUR EVENTS IN A

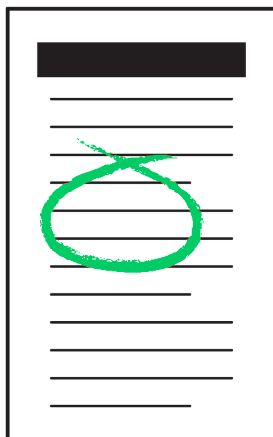
**JSON  
FORMAT**

THAT YOU CAN  
DISTRIBUTE WIDELY  
TO OTHER OUTLETS



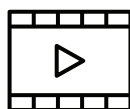
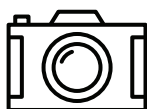
WE WILL DRIVE  
PEOPLE TO THE  
BOX OFFICE  
OF YOUR  
CHOICE FOR  
**FREE**

# HOW DO I SUBMIT AN EVENT LISTING?



IF WE ALREADY HAVE IT, YOU CAN ADD YOUR OWN  
**IMAGES | EDITORIAL | SOCIAL  
MEDIA | VIDEOS | LINKS  
AND MORE**

BY CLICKING ON THE LINK: 'UPDATE THIS EVENT'

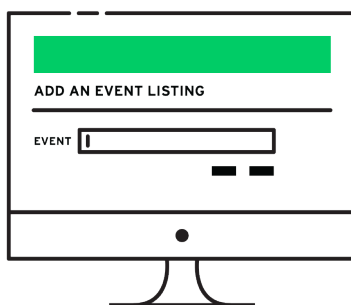


## FIRST UP

CHECK THAT WE DON'T  
ALREADY HAVE YOUR  
LISTING BY SEARCHING  
FOR IT ON

**DATATHISTLE.COM**

WE ACTIVELY  
RESEARCH EVENTS ALL  
THE TIME, SO EVEN IF  
YOU HAVEN'T TOLD US  
ABOUT IT YET,  
WE COULD ALREADY  
HAVE THE DETAILS



## SINGLE OR WEEKLY EVENT?

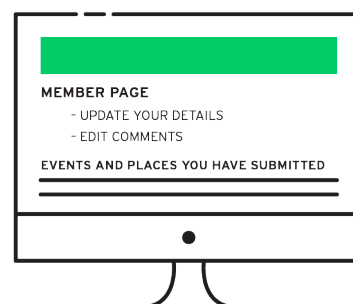
COMPLETE OUR  
SIMPLE FORM AT:

**DATATHISTLE.COM/  
SUBMIT**

## WHAT HAPPENS NEXT?

WE CREATE THE BEST  
LISTING POSSIBLE AND  
PROVIDE UPDATES ON YOUR  
MEMBERS PAGE AT:

**DATATHISTLE.COM/  
MEMBER**

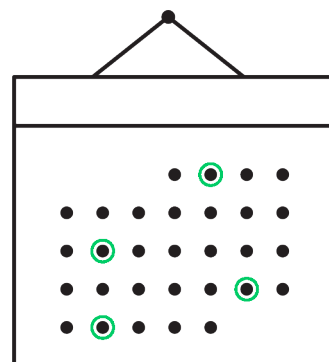


## MULTIPLE EVENTS?

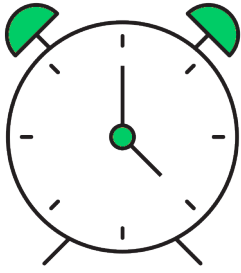
SEND US A STRUCTURED FEED IF POSSIBLE. FOR ANYTHING ELSE EMAIL

**EVENTS@DATATHISTLE.COM**

FOR MORE INFORMATION



# TOP TIPS



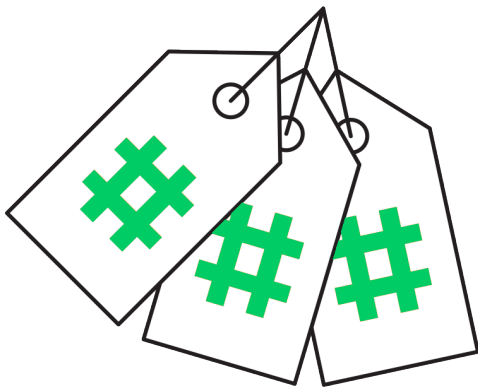
GET US YOUR EVENT AS  
**EARLY**  
AS POSSIBLE. THE SOONER  
WE HAVE IT, THE  
**MORE**  
PEOPLE WILL SEE IT.  
INFORMATION PROVIDED  
LESS THAN 14 DAYS AHEAD  
WILL GENERALLY NOT BE USED  
(EXCEPTING CANCELLATIONS)



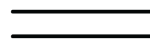
**ENHANCE**  
YOUR EVENT  
DESCRIPTION AS  
MORE INFORMATION  
BECOMES AVAILABLE.  
ENHANCED LISTINGS GET  
**MORE TRAFFIC**



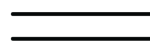
**BETTER  
INFORMATION**  
MEANS YOUR LISTING WILL  
**STAND OUT**  
FROM THE REST. IT WILL ALSO  
HELP IT BE MORE  
**EASILY FOUND**  
BY SEARCH ENGINES



GIVE THE EVENT AS  
MANY RELEVANT  
**TAGS**  
AS POSSIBLE. PEOPLE  
MIGHT SEARCH FOR  
THE FILM 'BILLY  
ELLIOT' WITH 'FILM'  
'DANCE' 'BALLET'  
'JAMIE BELL' ETC.

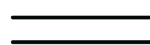


**BE FACTUAL**  
AND INFORMATIVE IN YOUR DESCRIPTIONS.

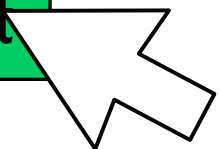


**BE HONEST**

PEOPLE ARE UNLIKELY TO BELIEVE THAT  
YOUR LOCAL AM-DRAM STAGING OF  
MACBETH IS THE BEST EVER SEEN IN THE  
HISTORY OF THEATRE



Update this event



**ANY CHANGES TO YOUR EVENT?  
NEW ACT CONFIRMED?  
CHANGE OF TIMES?**

CLICK ON THE: 'UPDATE THIS EVENT'  
LINK ON YOUR EVENT TO LET US KNOW